

The
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Century

ASIAN IDENTITIES

Session 1 of 3 | 5 May 2018

PANEL
1 of 14
9 am–10:30 am

- *The Rise of Buddhist Nationalism and the Spirit of Youth Activism in Contemporary Myanmar* (Jefferson Mendez)
- *Plural Society and Democracy in Modern Burma* (Leny Amparo)
- *Finding the Filipino: The Role of Folk Catholicism in Understanding Filipino Identity* (Jeremiah Adriano)

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**CULTURAL
GLOBALIZATION
TOURISM and MARKETING
in EAST and SOUTHEAST ASIA**

Session 1 of 3 | 5 May 2018

**PANEL
2 of 14
9 am–10:30 am**

- *Promoting Culture Through the Olympics and the Cultural Marketing of Japan, Then and Now: Japan as Host of the Olympics (Janine Carolino)*
- *Uniqlo and National Branding in Japan (Jamie Mingming)*
- *Food Globalization: A Study of Filipino and Korean Cuisines (Charlene Javier)*
- *Closed Doors and Open Secrets: Sex Tourism in Southeast Asia (Roseanne Ramirez)*

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CONFUCIANISM TAOISM and SPIRITUALITY

Session 1 of 3 | 5 May 2018

PANEL
3 of 14
9 am–10:30 am

- *The Influence of Neo-Confucianism in South Korea's Culture of Cosmetic Surgery* (Darlene Estrada)
- *Exploring the Influences of Confucianism on the Japanese Corporate Environment* (Rachelle Malijan)
- *Looking for Dao in the PRC: A Look at the Impact of State Policies on Daoism* (Marcos Lee)
- *Mental Health and Spirituality* (Zhandra Tam)

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ISLAM, CHRISTIANITY AND RITUALS IN PEACE AND DEVELOPMENT

Session 1 of 3 | 5 May 2018

PANEL
4 of 14
9 am–10:30 am

- *Development of Iglesia Ni Cristo's Civic Engagement* (Dyandell Mendoza)
- *Concrete Articulations of Biblical Doctrines in the Development Work of Made in Hope* (Sofia Jingco)
- *Bultong: A Study on the Role of Religious Ritual in Settling Land Boundary Disputes through Indigenous Games* (Elizabeth Bitog)
- *Promoting Common Belief between Sunnis and Shias for Peace and Development in Asia* (Muhammad al-hussein Solaiman)

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FILM AND MEDIA IN JAPAN AND THE PHILIPPINES

Session 2 of 3 | 5 May 2018

PANEL
5 of 14
10:45 am–12:15 pm

- *Pinerahang Tabing: Exploring the Spaces Within the Metro Manila Film Festival in Post-Brocka Era* (EJ Dela Cruz)
- *Understanding Ethical Journalism in Japan: Japanese Newspapers' Reports on the 2011 Great East Japan Earthquake* (Justin Beneraba)
- *A Comparative Analysis of Various Mediated and Non-Mediated Contents of the Philippine Religious Group Members of the Church of God International (MCGI)* (Earl Roque)
- *Content Tourism and Local Community Reactions: Hida-Furukawa, The Setting of 'Kimi no Nawa'* (Mariz Reyes)

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KOREAN POP CULTURE

Session 2 of 3 | 5 May 2018

PANEL
6 of 14
10:45 am–12:15 pm

- *‘Cuteness’ and “Femininity”: The Influence of Korea’s Aegyo and Japan’s Kawaii Culture (Marielle Crisostomo)*
- *Nilamon ng K-Drama: Korean Drama Series and Its Appeal to Filipino Viewers (Concepcion Flordeliza)*
- *The Impact of Korean Pop Culture on the Well-Being of Young Filipino Professionals (Faye Labiano)*
- *Beneath the Mantle of Korean Hip-Hop: A Stolen or Assimilated Culture? (Theresa Pamaong)*

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EDUCATION: POLICY & PRAXIS IN EAST ASIA

Session 2 of 3 | 5 May 2018

PANEL
7 of 14
10:45 am–12:15 pm

- *Pagsusurisa Edukasyong Pagkamamamayan ng K-12 Basic Education Program sa Kurikulum ng Araling Panlipunan (Frauline Tadle)*
- *Examining Internationalization of Education in Japan: The Case of the University of Tokyo (Charlene Conde)*
- *AIP in the Philippines Up Close: Perceptions and Experiences of the University of the East-Manila on Work Immersion (Aazin Sumalinog)*

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PANEL
8 of 14
10:45 am–12:15 pm

**FOOD, SPORTS, AGEING
AND THE MILITARY IN EAST ASIA**

Session 2 of 3 | 5 May 2018

- *Sports Tourism and Cultural Practices in Cebu: Perceptions of Sport, Culture and Society* (Alena Macasil)
- *Street Food Culture in Thailand: Identity, Economy, and Culture in the Modernizing World* (Shiela Se)
- *Ageing Lessons from Japan* (Zhandra Tam)
- *Societal Pressure: Conscription in South Korea* (Peach Zenarosa)

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INTERNATIONAL RELATIONS in EAST/WEST ASIA

Session 3 of 3 | 5 May 2018

PANEL
10 of 14
1:15 pm–2:45 pm

- *Islam and the Foreign Policies of Saudi Arabia* (Angela Velasquez)
- *The Rise and Challenges of the Fukuda Doctrine: 1977 and Beyond* (Jefferson Mendez)
- *Sports Diplomacy as a Pillar of Inter-Korean Relations: Policy Lessons from the Joint Participation of North and South Korea in the Olympics Games* (Antonio Miranda)

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PANEL
11 of 14
1:15 pm–2:45 pm

DEVELOPMENT & POLITICAL ECONOMY

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- *Saemaul Undong in the Philippines: The Case of Brgy. Lomboy in Santa Cruz, Zambales* (Hannah Cana)
- *Ang Mito ng Kawanggawa: Mga Pambungad na Pagsipat sa Pulitikal na Ekonomiya ng Paggawa ng Mabuti sa Kapwa* (Harvey Castillo)
- *The Changes in the Land Use Pattern and Environment in Marikina: Effects on the Development of Marikeno Identities from a Rural Town to a ‘Lungsod ng May Mabubuting Ugali’* (Nomer Angeles)
- *Bringing Back the Quad and Indo-Pacific: Implications for the Philippines* (Jeremy Mirasol)
- *Alternative Ways of Living with Water in Asia* (Anne Verzola)

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PANEL
12 of 14
1:15 pm–2:45 pm

ART & LITERATURE IN THE PHILIPPINES

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- *Desires of the Dispersed: Santos's The Man Who (Thought He) Looked Like Robert Taylor as an Allegory of the Diasporic Experience* (Christiana Despi)
- *Our Scene... Not so Fair: A Quick Look on Epistemological Violence in the Field of Philippine Literature* (Dorynna Untivero)
- *Subaltern Resistance and Pastoral Theme in Art: A Visual Analysis of the Relief of Sto Tomas de Villanueva's Church Façade in Miagao, Iloilo* (Elgin Salomon)

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GENDER, RACISM AND NATION IN SOUTHEAST ASIA AND KOREA

Session 3 of 3 | 5 May 2018

PANEL
13 of 14
1:15 pm–2:45 pm

- *Illustrated Identities: Exploring Discourses of Nation, Culture, and Identity in Two Southeast Asian Graphic Novels* (Ace Vincent Molo)
- *Exploring Femininity in Gender-Bending Korean Dramas: The Case of Sungkyunkwan Scandal* (Rachelle Malijan)
- *Living with Racism: The Case of Black Community in South Korea* (Wilrose Gorumba)
- *Politics of Gender in the Korean Language and the Filipino Language* (Anne Manlicic)

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RELIGIOUS EXPRESSIONS & NONES

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PANEL
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1:15 pm–2:45 pm

- *The Religious Experience and Devotions to the Virgin of Turumba in Pakil, Laguna* (Maybriel Tobias)
- *Catholic School Students Turned Agnostics and Atheists: A Phenomenological Study* (Joan Ibay)
- *Transnational Buddhist Actors as Agents of Peace: The Proof of Soka Gakkai International* (Michaela Novato)
- *The Filipino Faith in Facebook: A Descriptive Study of the Philippine Council of Evangelical Churches' Facebook Page* (Bryan Ugaddan)
- *Believing and Behaving: The Relationship between South Korean Presidents' Religiosity and their Political Ideology* (John Rex de Guzman)

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